



Women's preferred leadership forum

20th Global WINConference

27.28.29 (30) September, Oslo - Norway

Creating a Thriving Future

with grounded optimism * gracious innovation * tender humanity



Welcome

At WIN we develop leaders and empower each other to create business with purpose and careers that matter.

WIN is for modern Renaissance women and conscious men as well as the organizations they are a part of. WIN is not only about the magic energy, the creative approach or the ease of connecting, it is about conscious business and practical application. We share stories, evolve practices, learn new skills, mentor and reveal the powerful you - you, the person who propels organizations, communities and individuals towards a bright future.

WIN is open to all. Whether you are a senior leader, a woman in politics or business, a middle manager, an entrepreneur, an artist, an NGO leader, retired, a young next generation woman or anyone with a desire to be part of expanding the new feminine paradigm, the WINConference is for you.

WIN inspires conscious women to step into decision-making roles, progress their careers, excel in politics and business while encouraging artists and activists as well as those at new frontiers. Trailblazers and leaders on a journey of growth come to WIN to tap into the unique energy and the network of influence that facilitates their own work in the world. Likewise, companies set to create thriving, sustainable and gender-balanced organizations with high values come to WIN to expand and make their strategies become their ways.



A handwritten signature in cursive script that reads "Kristin Engvig".

Kristin Engvig, WIN Founder and CEO

We work to develop ourselves on the inside by contributing with our authenticity and our hearts while integrating feminine values and supporting each other in making our dreams come true.

We also know it is not only about women, nor only about the feminine.

We work globally, with men and across generations to create worlds, work and lives that benefit all.

We connect. We integrate.

We find common ground and what lights us up.

WIN's inspiring plenary sessions, interactive workshops and forums along with mindful networking ensure that everyone grows.

Clearly, solving the many challenges of our time requires our compassionate leadership and our vital passion. We are agents of possibility. We know we are part of an interdependent system and hence how each and every one of us contributes matters a great deal. We call you to be a part of it as we gather to Create a Thriving Future, one that works for all.

With love and courage,



Become a part of the 20th WINConference

WIN 2017 is a global leadership forum for women and men who want to be part of expanding the new paradigm of leading authentically, integrating feminine values and understanding global interconnectedness.

The WINConference is the most innovative and interactive programme on leadership you will see this year. It will bring you up to speed on emerging trends in business, technology and society as well as the latest thinking on the future of work and careers, and new practices in individual growth.

The conference is designed to help women generate new awareness, skills and connections in an inspiring and nurturing environment, enabling them to accelerate their impact in the world, at work and in their lives.

Who you will meet

The WIN woman is culturally aware, authentic and feminine.

She has an international and open mindset and is community-oriented. Well-educated, keen to grow and to contribute, she is receptive to new technology and spirituality, embraces change and listens to her intuition. She has a strong sense of global responsibility and desires balance; both letting her life unfold naturally and striving to accomplish her goals. She acknowledges her vulnerability and speaks with her own voice, taking a holistic approach to everything: work, family, community, self. She knows there is an abundance of resources and trusts that now is her moment.

The WIN man wants to be part of shaping the new feminine paradigm.

He also desires to participate in the creation of a truly human future, using an integral and holistic perspective to develop new norms in society, culture, economic life, and organizations. He wants to be part of raising consciousness, of shaping a more feminine paradigm that also benefits him. He knows that by improving the situation for women worldwide he is ultimately improving the situation of men too. He is here at the right time.



A Global Experience

5 continents
129 countries

France, Germany, Japan, India, Italy, Netherlands, Nigeria, Norway, Spain, Sweden, Switzerland, United Kingdom, United States & others



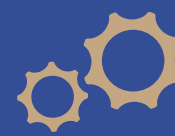
All Walks of Life

Politicians, public servants, corporate executives, academics, doctors, lawyers, journalists, artists, small business owners & entrepreneurs.



Diverse Roles

CEO/Board/VP
Senior Management
Middle Management
Junior Management
Independent



Multiple Industries

Banking, Chemicals, Coaching, Communication/PR, Consulting, Consumer Goods, Finance, Food & Beverage, Healthcare, Machinery, NGO, L.T., Oil & Gas, Pharmaceutical, Services & others



Intergenerational

39%	31-40
35%	41-50
11%	51-60
11%	< 30
4%	> 60

The leaders who attend WINConference are resourceful, diverse, open-minded, experienced and global



Agenda 2017

Wednesday 27 September

The Global Picture, Setting the Stage

- 12.00 Networking tea & coffee
- 13.00 **Opening Ceremony:** Setting the Stage
- 14.30 **Plenary Session: Creating the Future**
What are the emerging trends? Let's look at the global circular economy, technology, science, environment and society as well as the values shaping the way we will live and work in the years to come.
- 16.00 Networking Tea & Coffee
- 16.30 **Workshop Series I**
(8 parallel forums & workshops)
- 18.30 **Plenary Session: Women with Vision**
Gain insight and learn about the exceptional journeys of Trailblazers as we prepare to lead the way with a global, authentic and feminine spirit. Stories and strategies from exceptional women with vision.
- 20.30 **Opening Networking Dinner**

Thursday 28 September

The Future of Work and Careers

- 07.00 **Body-Mind Awakening Session**
(optional) - 45 min
- 08.00 Registration Opens
- 09.00 **Plenary Session: Creating a thriving company**
CEOs sharing their dreams of an ideal company: Purpose, vision, strategies, action – what companies do we want to run, work for and buy from? What are our highest visions and how to make them happen. Talks from and discussions with CEOs and top leaders.
- 10.30 **Executive Boards**
on gender balance, inclusion, integration and a sustainable future
- 10.50 Networking Tea & Coffee
- 11.15 **Workshop Series II**
(8 parallel forums & workshops)
- 12.45 Lunch
- 14.15 **Plenary Session: Evolving our leadership and careers**
What are the new competencies – and what do we long for? How to stay vital, informed and current, handle transition and stay on purpose as we create careers that matter. Talks from and discussions with experts and leaders.
- 15.45 **The Women's Leadership Journey**
- 16.30 Networking Tea & Coffee
- 17.00 **Workshop Series III**
(8 parallel forums & workshops)

Friday 29 September

Growing as Agents of Possibilities

- 07.00 **Body-Mind Awakening Session**
(optional) - 45 min
- 09.00 **Plenary Session: Realizing You**
Finding your purpose and contributing towards what matters the most, creating a context in which you and others can grow. Become a clearer communicator, integrating the feminine and the masculine with authentic natural power, and communicate across borders and boundaries. Talks from experts and leaders.
- 10.30 **Conversation on Possibilities**
- 11.00 Networking Tea & Coffee
- 11.30 **Workshop Series IV**
(8 parallel forums & workshops)
- 13.00 Lunch
- 14.30 **Workshop Series V**
(8 parallel forums & workshops)
- 16.00 Networking Tea & Coffee
- 16.15 **Plenary: Closing Ceremony**
Celebrating women: Becoming the whole authentic person you are. Developing the mind-body connection. Stories on Realizing you and expanding you and us as agents of possibilities.
- 20.00 **Gala Dinner: Celebrating Women**

Tuesday 26 September

- 16.00 **Conference Registration Opens**
- 19.00 **VIP Cocktail**
(by invitation only)
- 20.00 **Informal dinner & networking**
(optional)

Saturday 30 September

- 8.00 **Body-Mind Awakening Session**
(optional)
- 9.00 **Informal networking**
- 10.00 **Workshop Series VI**
(4 parallel forums & workshops)
- 11.45 Closing Coffee

Typical workshops: Creating Networks, Unleash your Creative Self at Work, Become an Entrepreneur, Improve your Financial Planning – Creating Abundance, Great Feminine Power – Great Responsibility, Leading your Organization through Resilience, Powerful Presentations, Write Your Own Mission Statement, Find Your Purpose, Developing People and Organizations through Deeper Mentoring, Self- knowledge and Management, Conscious Leadership: Wisdom of the Collective, Business Etiquette, Free Your Voice, Wisdom in Action and many more.

Typical forums: Feminine Values, Women on Boards, Diversity and Inclusion, Mentoring, Science and Technology, Young Leaders, Networks, Entrepreneurship, Media, Empowering Women Worldwide and more.



Why be part of it

Organizations

- Engage your valuable talent and provide employees with a unique growth possibility, fueling meaning and inspiration in the workplace
- Strengthen your attraction as a women-friendly organization
- Nourish your leadership and bring awareness of the benefits of an inclusive environment
- Get ready to do business in the new feminine and authentic paradigm
- Align your vision, find common purpose and set free your team spirit in a global setting

Deepen your commitment to equality – build a conscious network

Entrepreneurs

- Join other connected, powerful, authentic people and become part of a conscious network of influence
- Align your values with your brand, business, clients, associates and a sustainable future
- Find a structure that works, the feminine way
- Share and clarify your ideas

Be inspired by new ideas, find courage and inspiration and attract your ideal partners

Women's Networks

- Promote your own network and share ideas and challenges with women leaders worldwide
- Build your network of women leading other networks
- Align your values, motivate and energize your committee, your members and yourself
- Find inspirational people for your own meetings

Join a bigger discussion, a bigger journey



In-between

- Find clarity, revitalize, inspire and be inspired
- Find beauty, create new ways and expand your dreams
- Develop your own unique voice and feminine leadership style
- Create space for new possibilities to come your way

Find clarity, inner strength and outer support as one cycle ends and a new one begins



Young Leaders

- Discover your own unique voice and feminine leadership style
- Expand your network of successful, well-connected and supportive women
- Find your mission and develop your authentic power
- Discover how you can embody your values and launch projects to empower other women

Embark on a confident journey



Talent, Engagement, D&I Professionals

- Share with other leaders working on talent and diversity & inclusion, and evolve the discussion to an entirely new level
- Create, grow and sustain a successful D&I programme as part of your overall company culture
- Get up to speed on the latest thinking from experts
- Reflect on your own leadership, life and career

Meet in one place – connect and be connected

Experienced Leaders

- Revitalize, engage, empower, mentor, inspire and be inspired
- Expand your network of successful, energetic, well-connected and supportive women
- Develop your own unique voice and feminine leadership style
- Take time out to reflect on your career, board job and next move

Find a new vision, realize the new dream

Middle Managers

- Find your mission and accelerate your calling as a career
- Discover your own unique voice and feminine leadership style
- Learn new skills and develop your natural authentic power
- Take time out to reflect and expand your network as mentor and mentee

Accelerate the realization of your dream





WIN is a safe space

where transformation becomes possible. In fact, for many it changes their lives. It may spark something in you that allows you to embark on a new journey or continue the one you are on with increased clarity and vitality. You learn to contribute new ideas with increased impact, take on deeper responsibility from new perspectives and find refreshed purpose to make things happen. WIN is concrete - it raises awareness and like a nourishing garden accelerates your growth.

"WIN has awakened again the passion for life in me as if I have been given water after days of long walk in a desert alone. I am a much stronger and better professional, friend and woman. I have started a new project, and to mentor and coach other women too, with the objective of helping them seize their strength and happiness."

Yunji XU PhD, Shell International

"You have found a way to keep this conference interesting, and also make it meaningful. The focus on gender equality, women's rights, and recognizing women's strength in the workplace as well as in senior positions and as board members, is powerful."

Helena Phua, The New York Times

"Every time I participate in a WINConference I come back feeling I am participating in the making of a big change in the future of women."

Lorella Zanardo, Women's Bodies (NGO)

What you will bring back



- Inspiration, calmness, grace and clarity
- The spark to start new projects and the readiness to take on new roles
- An impactful community of support, meaningful connections and nourishment
- Courage to make bolder decisions
- Confidence to lead more holistically
- Motivation to mentor other colleagues or your teams
- The understanding that 'I am enough'
- The guts to take authentic action within your companies, your communities and for yourself



What we will accomplish

We will increase the number of conscious women in decision-making, prepare for the future, expand possibilities and realize new opportunities. The WIN programme is designed to develop your authentic, feminine and natural power and connect you with leaders from around the globe.

We look at how to gracefully create the companies you desire to run, work for and buy from. You will gain insight into evolving career opportunities, find clarity in your purpose and discover your responsibility and your immense potential. It is really about putting your heart and authentic leadership into action.

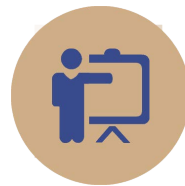
The context provides the magic, the plenary sessions gives you the inspiration, the forums - the ideas, the workshops - the tools and courage to transform and the hundreds of wonderful women and men - the support for you to gracefully flourish.

How it is done



Inspiring Plenary Sessions

Plenary sessions provide a fantastic opportunity to be inspired by and learn from phenomenal speakers who give an overview of what is going on in the world, the future of work and careers and how we can all realize our full potential.



Interactive Workshops & Working Forums

Customize your own path by selecting from workshops on new ways of working, inclusion, innovation, authenticity and your own growth. Each participant is provided with the WIN Networking and Learning journal to facilitate the learning process and to help explore the day's topics.



Mindful Networking & Social Events

Each coffee break, lunch, dinner, and cocktail are not only occasions to enjoy delicious Norwegian food, but are created in a way that allows you to connect with someone new. Participants are encouraged to network in the inclusive WIN way and will receive a special networking card in addition to seeing all participant biographies in the conference book.

Unique features

6 Transformative Plenaries

Be inspired by world-class speakers addressing the World, Work and You.

42 Growth Workshops

Share, grow and discover in interactive and stimulating forum sessions.

Leading Edge Working Forums

Discuss issues related to media, innovation, technology, women on boards, future of work, women and spirituality, young leader forum, experienced leader forum and the landmark WIN Story forum.

Innovative D&I Forum

Expert sessions propelling organizations, their talent, and diversity & inclusion programmes to a new level.

Entrepreneurship Forum

Explorative forum on growing our businesses authentically and organically in a feminine way.

Coaching Labs

Benefit from professional coaching opportunities and personalized sessions.

Body-Mind Awakening Session

The perfect way to start the day with 40 minutes of gentle movement and meditation.

Calm Oasis

Specially designed places to take time out to rest, reflect, refocus and energize.

Lively Global Village

The marketplace and bookstore

Networking Island

Seek advice or share information in the WIN networking area and mentoring corner.

Conference Rituals

Movement and music to embody and provide a beat for your vision.

Gala Dinner

Dress up, relax, enjoy and celebrate women around the world.



Speakers

Kristin Engvig, Founder & CEO WIN

Michel Landel, CEO Sodexo

Svein Tore Holsether, CEO Yara International

Marguerite Barankitse, Founder Maison Shalom

Anita Pratap, Journalist and Former CNN India Bureau Chief

Anita Krohn Traaseth, CEO Innovation Norway

Gloria Burgess, President & CEO Jazz Inc

Anna Grichting, Doctor of Design in Urbanism, Harvard University, Assistant Professor, Qatar University, Department of Architecture and Urban Planning

Jessica Uhl, CFO, Royal Dutch Shell plc

Lorella Zanardo, Women's Rights Activist, Il Corpo delle Donne

Bisong Guo, Founder & CEO, Shen Foundation

Janelle Sasaki, Executive Director, Diversity & Inclusion Services, Ernst & Young Advisory Japan

Hugh Welsh, General Counsel & President DSM North America

And many more...

Speakers and workshop leaders will be updated online at www.winconference.net



"I was completely awestruck by the quality and diversity of the plenary speakers at this conference and by the inspiration and challenge offered by the workshop leaders. This remarkable event has called on each of us, women and men, to take fresh inspiration and intention out into the world and to courageously create the kind of world we want to be in."

Yvonne O'Reilly, Managing Partner, Avanteam, Luxembourg

Travel & Accommodation

Each participant is responsible for her/his accommodation in Oslo; we recommend Radisson Blu Scandinavia Hotel, the official venue of 2017 Global WINConference. **Radisson Blu Scandinavia Hotel** and WIN have an agreement to offer special room rates during the conference. Please note that the number of rooms is limited. We encourage you to book your room before August 1st 2017.

Special Rate

Room rate	Standard	Superior
Single occupancy	NOK 1,622	NOK 1,822
Double occupancy	NOK 1,822	NOK 2,022

***Prices in Norwegian Krone**

Single occupancy	€ 175	€ 200
Double occupancy	€ 200	€ 220

***Approximate Prices in Euros**

How to book your room

- To avail the WIN special hotel rate please book by visiting the following link: goo.gl/Rht1Ks
- Additionally you can send an email to: reservations.scandinavia.oslo@radissonblu.com
- When sending an e-mail, please mention the booking code "WINC20" and refer to the Global Win Conference.

When

(26) 27-29 (30) September 2017

Where

Radisson Blu Scandinavia Hotel
Holbergsgate 30,
0166 Oslo, Norway
Phone: +47 23293000

Brain Food

Eating the right food improves efficiency, the ability to concentrate and mental speed, in addition to lowering stress levels. These are all the right ingredients for a successful meeting.

- Less meat and always a maximum of 10% fat content
- Natural sweeteners and never more than 10% added sugar
- Locally-sourced ingredients with minimal industrial processing



Conference Fees

Early Bird Fee: €1495 until 20th June
Standard Fee: €1795 until 20th August

With discounts for partner network members and sponsor companies
Subsidized fee for small NGO and small entrepreneurs available on demand

- Scholarships available
- Late fee begins on 13 September

"I love this conference, year after year it's the best conference I've ever attended."

Lisa Sennhauser-Kelly,
Sales Director, Equatex

"Many conferences have themes; this one has a vision"

Riffat Hassan, Professor,
University of Louisville, USA



Supporting Women Worldwide

The real feeling to be part of a movement inspires my daily life since my WIN participation. Each of us has a story to tell and realizing this is the most important message we can send to the world. We as women have stories to tell independent of social ranking, business achievement or financial or business success. This is what makes also WIN special to many other "Business conferences".

Dr. Birgit Thomsen Guth, Switzerland

"The WINConference was a revelation for me. As a husband and the father of three daughters I am passionately committed to empowering women, and really enjoy and appreciate opportunities to develop women. The conference was a fantastic mix of experiences and opportunities and I enjoyed every single session I was involved in."

Dr. Graeme Codrington, Future Trends Analyst, South Africa

Sister to Sister Scholarship

Do your bit to empower other women. Donate a scholarship to bring an outstanding woman from outside Europe to the Global WINConference.

Consult the website for further information www.winconference.net

Organizations Supporting WIN

We thank the following companies for contributing to the WIN organization and its work in the world

MERCK



sodexo

Honeywell
THE POWER OF CONNECTED

The New York Times

ECOHZ
ORIGIN MATTERS

EgonZehnder **UNISTO**



This is a carbon neutral event



women's international networking
win



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GET IN TOUCH



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